



Wayfair + Prodigy Setup



Contents

Introduction	3
Automation benefits	3
How it works	4
Set up overview	5
How to get set up	6
Automation setup	6
Product setup	8
Technical overview	10
Billing	10
Final checklist	10



Introduction

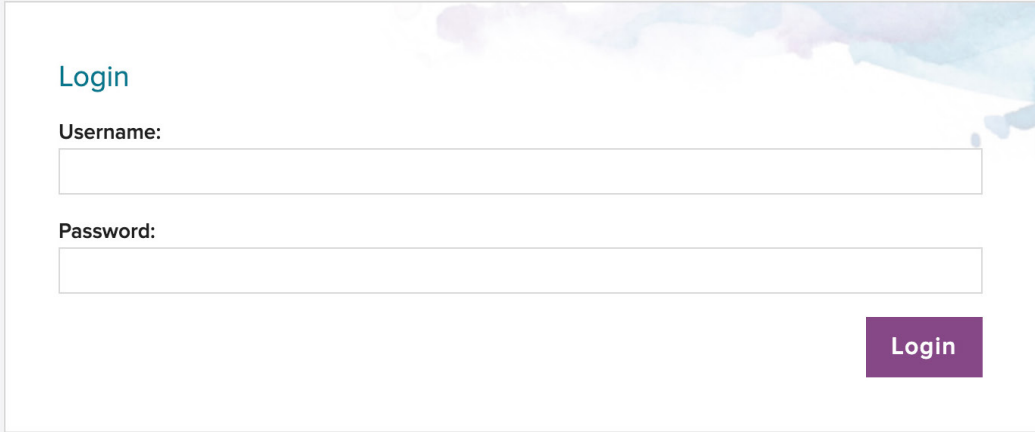
This guide provides step-by-step instructions to automating the fulfilment of Wayfair print on demand orders using the Prodigy platform.

Automation benefits

Prodigi has partnered with Wayfair to provide a fully automated ordering, manufacturing and delivery solution for a broad range of [print on demand products](#).

The goals of this solution are to:

- Eradicate time-consuming manual order processing
- Remove multiple systems from the order flow
- Automate shipping integration
- Provide end-to-end shipping tracking data
- Get products to customers as quickly as possible

A login form for the Wayfair Partner Home. It features a light blue and white watercolor background. The form includes a 'Login' heading, a 'Username:' label with a text input field, a 'Password:' label with a text input field, and a purple 'Login' button.

Login

Username:

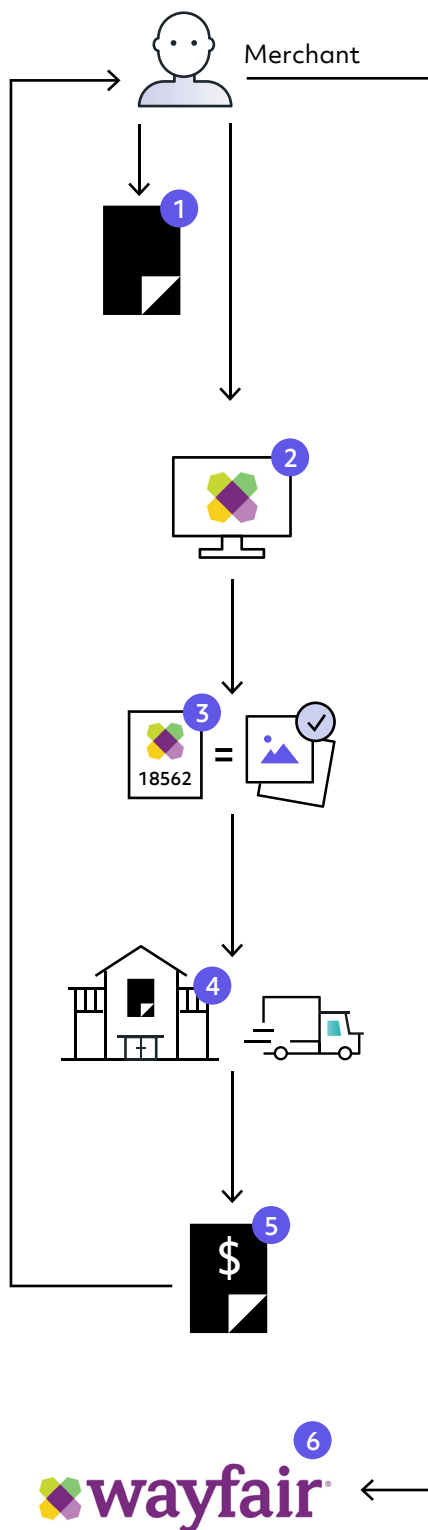
Password:

Login

How it works

- 1. You receive an order:** Wayfair sells your products and orders are placed into the “[Order Management Dashboard](#)” within your [Wayfair Partner Account](#).
- 2. Order extraction:** Prodigy are automatically notified when an order is placed and we automatically extract your orders from your Wayfair account and send them to our factories for manufacturing.
- 3. Manufacture & Dispatch:** We hand-make your orders within 24-48hrs and dispatch via Wayfair’s shipping couriers.
- 4. Status updates:** Once your orders are in transit, your orders are automatically updated with the status via your Wayfair account.

Setup overview



1 Merchant sets up product catalogue with Prodigy, including artwork, SKU details and mappings. We will provide template spreadsheets for this and walk you through the process.

2 Merchant sets up Prodigy application via Wayfair partner portal (see 'How to get set up' for step by step instructions).

3 Prodigy receives and processes merchant's Wayfair purchase orders. We match them to the correct artwork and product skus and put them into production. We check Wayfair for new orders on a regular basis.

4 Prodigy produce and ship the orders using Wayfair shipping labels. ASNs (Advanced shipping notifications) are sent to Wayfair, ensuring the end customer gets their tracking numbers.

5 Prodigy regularly invoices merchant for orders produced.

6 Merchant invoices Wayfair as they do currently.

How to get set up

Automation Setup:

Step 1

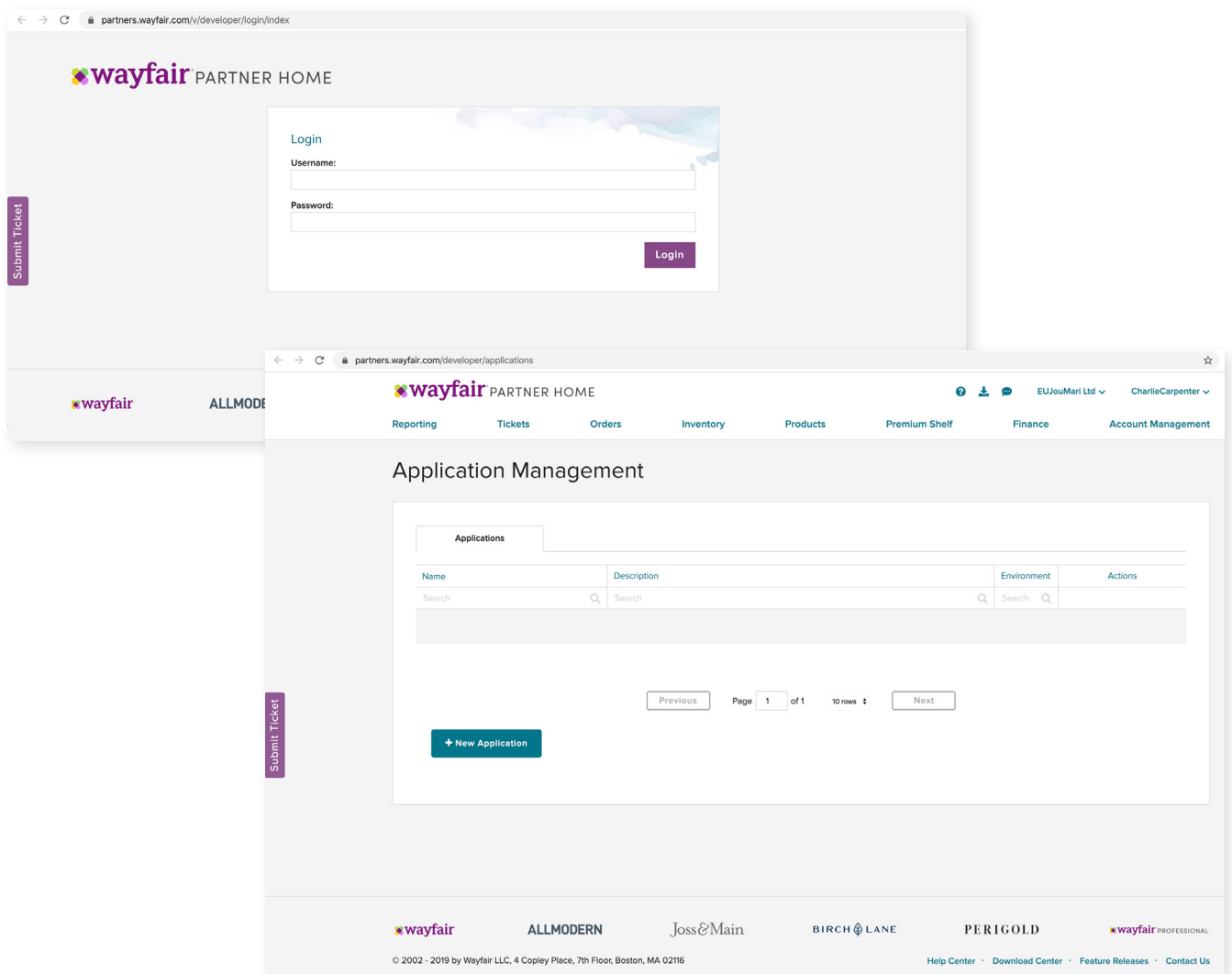
Create a Prodigy account with us at <https://dashboard.prodigy.com/register> and make a note of your Prodigy Merchant ID found in "Settings".

Step 2

Contact the sales team (sales@prodigy.com) requesting that you wish to join the Wayfair program. Set the email subject line to: **New Wayfair Account Setup**.

Step 3

Next, login to your partner account and setup a new application here: <https://partners.wayfair.com/developer/applications>

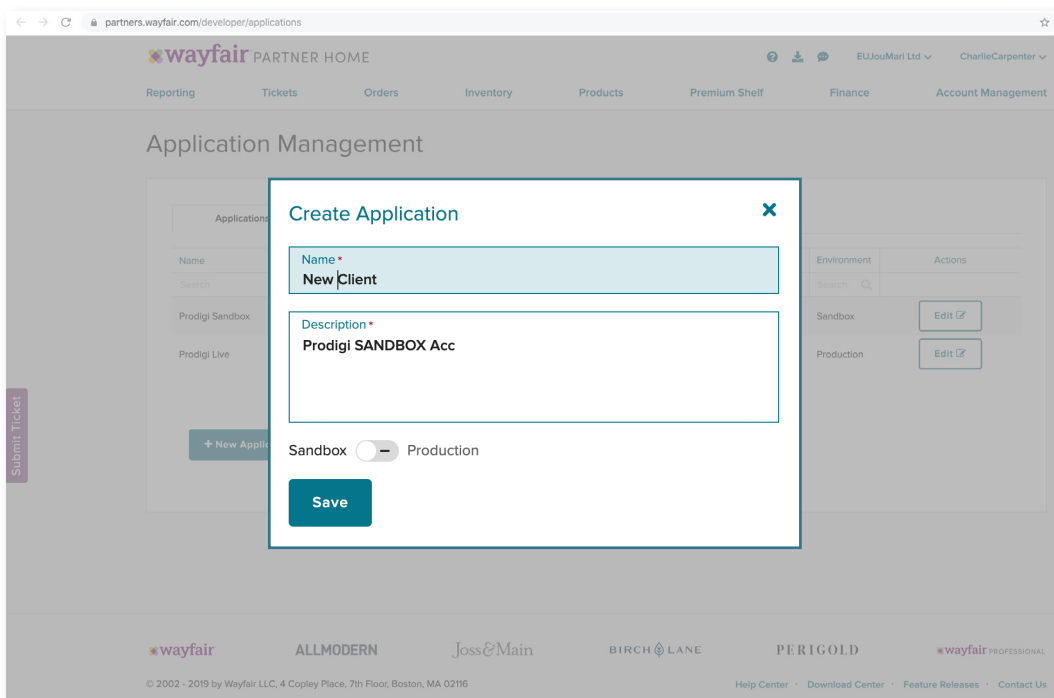


Step 4

Add 2 new apps :

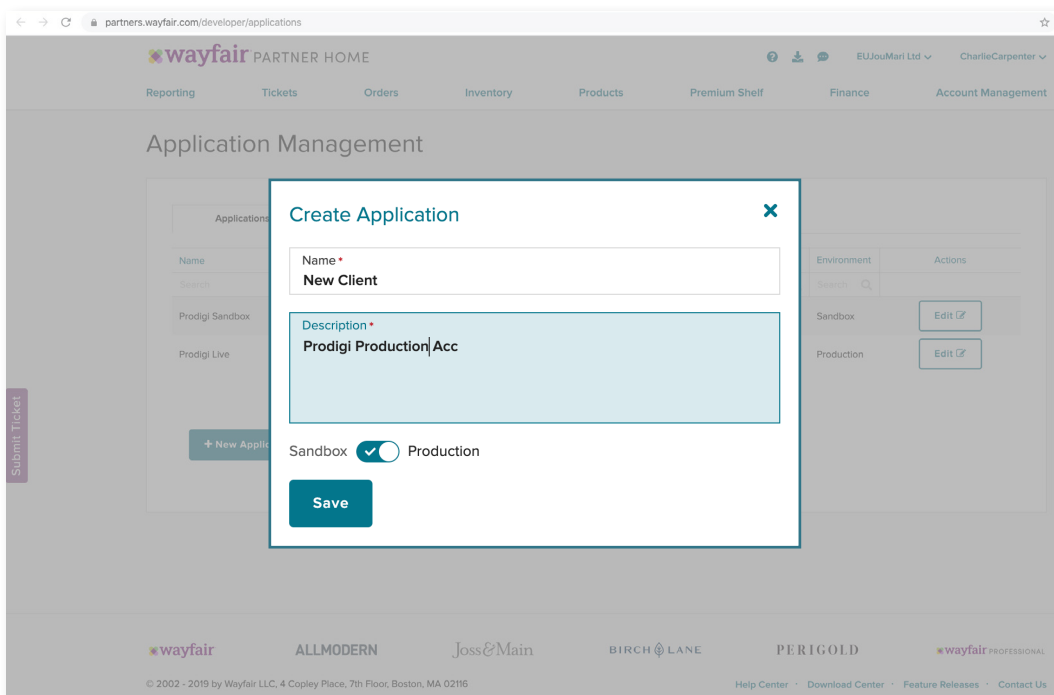
+ New Application

1. **Sandbox App** - Name the new application “**Prodigi Sandbox**”. This will provide you with a “sandbox” api key that allows us to connect to your Wayfair account **without** actually manufacturing live orders.



The screenshot shows the 'Create Application' dialog box in the Wayfair Partner Home interface. The dialog has a title bar with a close button (X). Inside, there are two text input fields: 'Name' with the value 'New Client' and 'Description' with the value 'Prodigi SANDBOX Acc'. Below these fields, there are two radio buttons: 'Sandbox' (which is selected) and 'Production'. At the bottom of the dialog is a 'Save' button. The background shows the 'Application Management' page with a list of applications including 'Prodigi Sandbox' and 'Prodigi Live'.

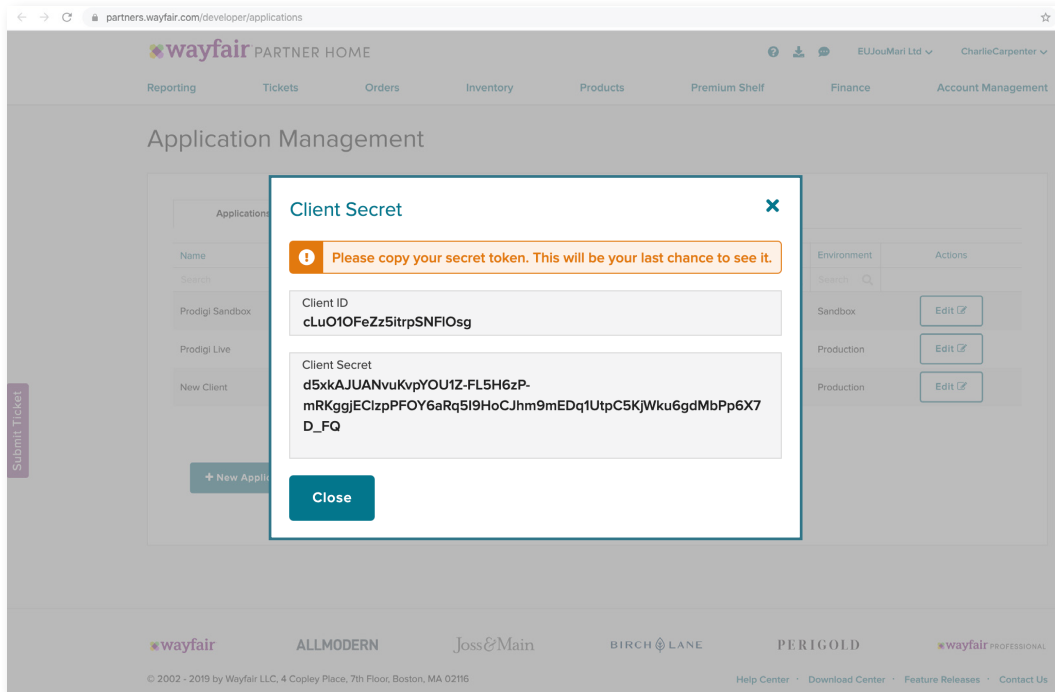
2. **Production App** - Name the new application “**Prodigi**”. Once Prodigi is connected to your Wayfair account, you can provide your “Production” api keys. With these Prodigi will manufacture live orders for you.



The screenshot shows the 'Create Application' dialog box in the Wayfair Partner Home interface. The dialog has a title bar with a close button (X). Inside, there are two text input fields: 'Name' with the value 'New Client' and 'Description' with the value 'Prodigi Production Acc'. Below these fields, there are two radio buttons: 'Sandbox' (which is unselected) and 'Production' (which is selected). At the bottom of the dialog is a 'Save' button. The background shows the 'Application Management' page with a list of applications including 'Prodigi Sandbox' and 'Prodigi Live'.

3. Provide this information to Prodigy via email wayfair@prodigi.com and copy in your account manager.
(Note: **Do not mix up the API keys**):

- i. Sandbox API Key (Client ID & Client Secret)
- ii. Production API keys (Client ID & Client Secret)
- iii. Prodigy Merchant ID



Product Setup

In order for Prodigy to process your orders, we will require:

- a) product data and
- b) high-resolution image assets for each of the products that you are selling on Wayfair.

To provide us assets, you can do this in two ways, either by providing read-only access to your AWS S3 or Microsoft Azure storage or transferring your images archives to us (using wetransfer or dropbox).

For artwork stored in AWS S3 or Azure blob storage, we will need to be provided with access keys that permit us to generate expiring signatures so that read-only access to your print-ready artwork is minimised. Your account manager will be able to offer advice in generating keys.

If you wish to use an alternative method for sending us your images then please contact your [Account Manager](#).

Step 5

By now you would have been emailed a product import sheet or you can [download it here](#).

This sheet will document products that you are selling via Wayfair.

a) Please fill out all mandatory columns (*Highlighted in blue) and return to wayfair@prodigi.com.

*Wayfair Part Number	*Prodigi SKU	*Product Type	*Attributes (1)	*Valid Options	Attributes (2)	Valid Options	*Image File Name	**Image URL (High Res)
eg. ID of product uploaded to Wayfair	eg. "GLOB-AL-CFP-24x32"	Framed Print	Wrap Style	Mirror	Frame Colour	Black	eg. nameofimage.jpg	e.g. https://linktoimage

Notes:

*If you do not have URLs for your high resolution images assets, please leave blank and see Step 6.

** Please provide print ready assets in the correct sizes per SKU, to avoid mis-cropping of your images.

b) Provided below is a key detailing the available "Attributes" per product type.

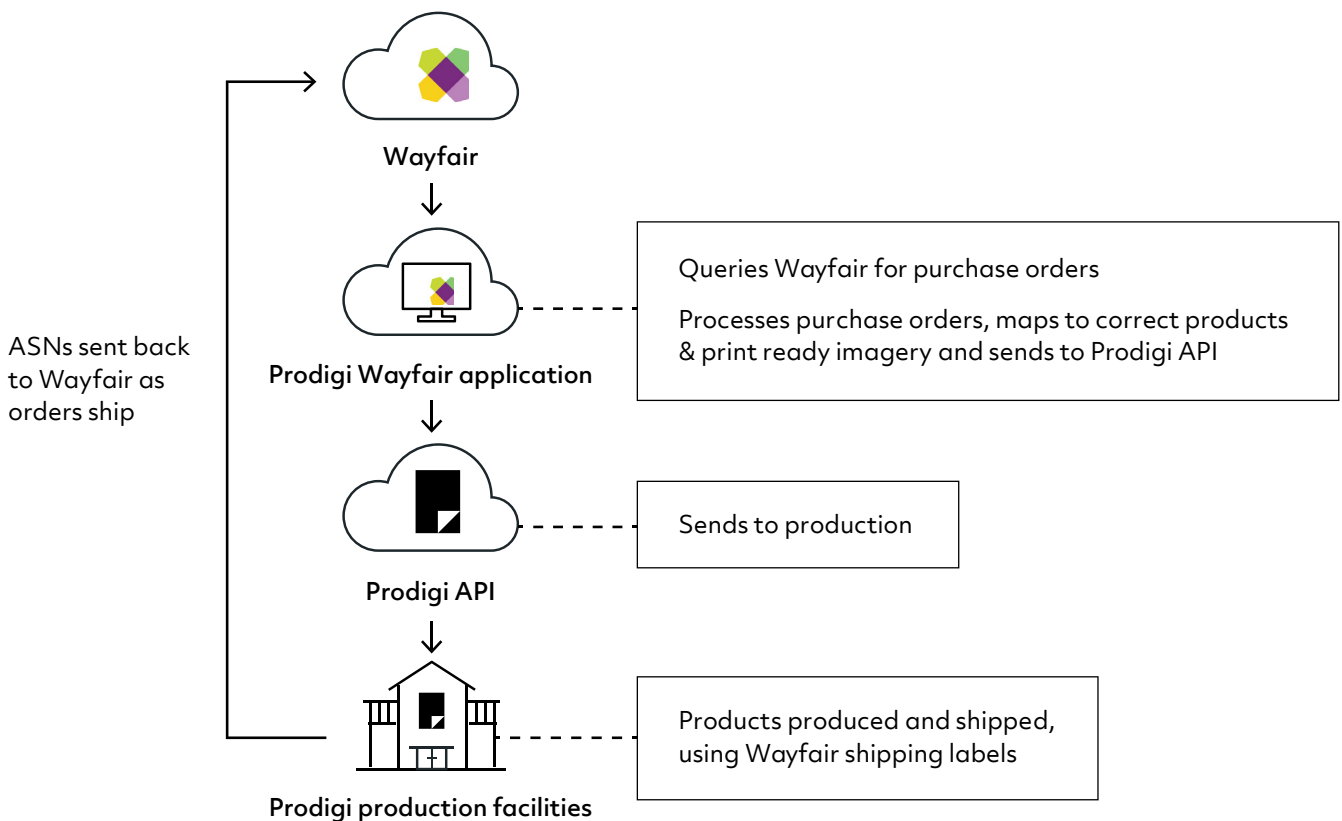
- Some product types have no attributes, so you can leave these fields blank (eg. Rolled prints)
- Some product types have a single attribute (eg. Framed prints and 3 frame colour options)
- Some product types have multiple attributes (eg. Framed canvas supports 1) Wrap options and 2) Frame colour)

Product Type	Attributes by Product	Attribute	API Key	Valid Options
Rolled print				
Framed Print	Frame Colour	Frame Colour	frameColour	Black White Natural
Framed & Mounted Print	Frame Colour			
Framed Canvas	Frame Colour Wrap Style			
Stretched Canvas	Wrap Style	Wrap Style	wrap	Image White Black Mirror

Step 6

If you haven't added URLs to your import sheet you have the option to email us a folder with all the image assets to wayfair@prodigi.com. (Note: The file name must match the file name in the product import sheet).

Technical overview



Billing

Prodigi will invoice you directly for the manufacture of products weekly. Payment terms are net 7 days.

Final Checklist

- ☐ Created a Prodigy account.
- ☐ Created a new application on your Wayfair account.
- ☐ Created a new Sandbox & Production app and shared the API keys with us.
- ☐ Filled out your Product Import Sheet and returned to us.
- ☐ Shared either urls or a folder with high resolution assets with us.